

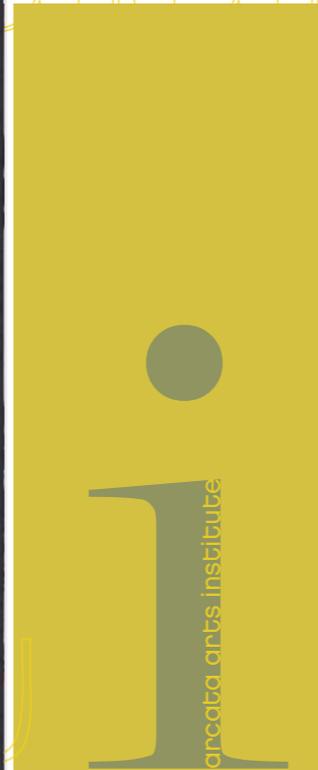
# ARCATA ARTS INSTITUTE

AAI offers a unique balance of tradition and innovation, liberal arts and visual arts, technology and touch, fine art and design.  
The Institute community is committed to expanding boundaries and vision through rigorous study.

art matters • art works • art matters • art works • art matters • art works • art matters

AAI + AHS

Arcata Arts Institute



"The arts are society's gift to itself; linking hope to memory, inspiring courage and discipline, enriching our celebrations, making our tragedies bearable."

-Ernest Boyer

# Anne Bown-Crawford

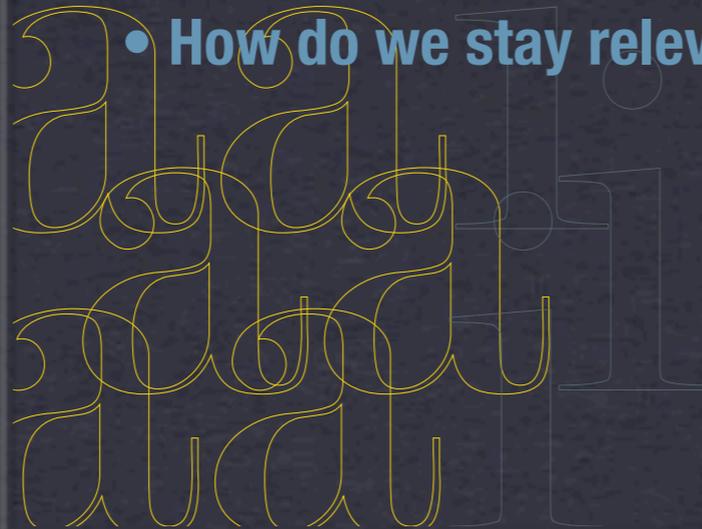
- Director of Arcata Arts Institute  
@ Arcata High School
- Teacher Visual/Media Arts
- Department Chair - Fine Arts/CTE

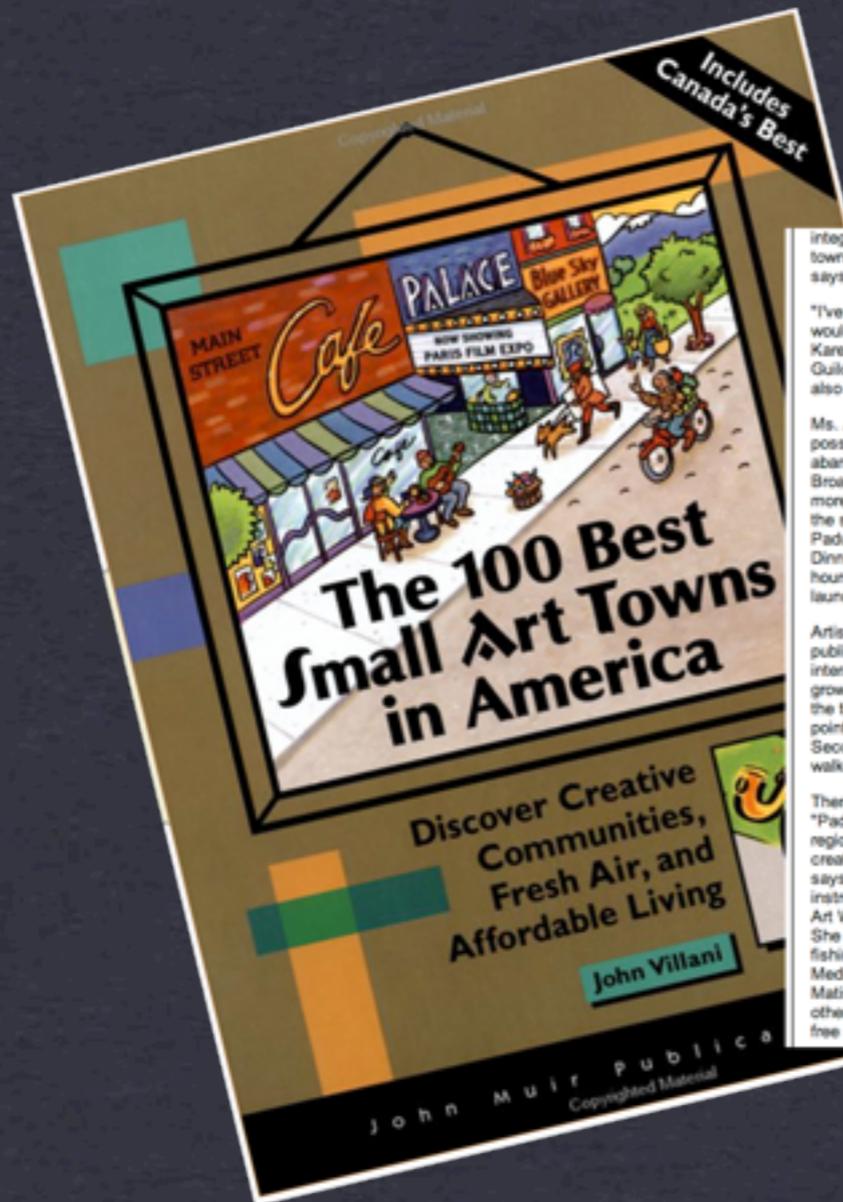
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# Today's Session:

- What is the AAI?
- How did we start?
- Why are we a good fit?
- How do we sustain the model?
- How do we stay relevant?





where are we?  
who are we?

integrated himself. Palmer, for example, opens his gallery to the town's garden club. "The local community has embraced us," he says.

"I've lived here for 39 years, and wouldn't leave for anything," says Karen Allen, who works at The Guild, a quilting supply shop that also sells local knitting.

Ms. Allen has heard about a possible buyer for one of two abandoned movie theaters on Broadway. She looks forward to more foot traffic being added to the stings that began with Paducah's Downtown After Dinner program - shops keep late hours for the theatergoing crowd - launched in the 1990s.

Artists, too, have increased their public presence. "Definitely the interactive part is going to be a growing part," says Tom Bamett, the town's planning director. He points to a program called Second Saturdays, with gallery walks and artist demonstrations.

There might not yet be a "Paducah School" in terms of a regional aesthetic, but clustering creatives can have that effect, says Dory Kanter, an art instructor in Oregon who founded Art World Tours a decade ago. She points to a precedent: the fishing port of Collioure on the Mediterranean coast of France. Matisse, Derain, Signac, and other were drawn in by an offer of free space in 1905, she says. Art tourism followed.

Art outposts near you

- Where can you find art in rural America today? All over. We asked Santa Fe writer John Villani, author of "The 100 Best Art Towns in America," to cite a half-dozen US towns that are not quite yet on the radar, but are gems for would-be visitors or art-lovers ready to relocate. He picks:
- Bradenton, Fla.:** Inexpensive living near Sarasota. 800-822-2017 [southernarts.com](http://southernarts.com)
- Prescott, Ariz.:** Cool and creative, not far from Phoenix. 800-266-7534 [prescott.org](http://prescott.org)
- Silver City N.M.:** Inexpensive and isolated in southwest New Mexico. 800-548-9378 [silvercity.org](http://silvercity.org)
- Arcata, Calif.:** Lively arts scene in redwood country. (707) 822-3619 [arcatachamber.com](http://arcatachamber.com)
- Marquette, Mich.:** Writer-lovers gather around one university's strong museum shows. 888-576-6489 [marquette.org](http://marquette.org)
- Hot Springs, Ark.:** Multinational downtown revival headed by galleries. 800-772-2489 [hotsprings.org](http://hotsprings.org)



# ArtsCommunity + CSU

geographically **challenged**

new industry cluster **traditional economies fading**



## AAI|Structure

Students who enter AAI will take their academic subjects, with the exception of English, at either Arcata High School, Six Rivers Charter School or Pacific Coast High School. AHS is the top academic school in Humboldt County in SAT scores, diverse AP offerings and top AP scores, and in STAR testing.

- in depth, block scheduled classes (afternoon)
  - workshops/intensives with artist experts
  - core academic subjects (with the exception of English) taken in the morning
  - interdisciplinary arts and english curriculum
- admission process that is inclusive, auditions determine if student needs foundation coursework or is ready for the advanced program
  - faculty serves as advisors in bi-weekly advisory periods to keep track of academic progress, showcases, senior projects, portfolio development, develop internship and job shadowing opportunities, etc.
  - periodic performance assessment by a jury panel of teachers and artist experts
  - seminars and speakers in career exploration and post secondary options
  - regular performances, exhibits, publications and showcases in the community
  - mentors assigned to students to do in depth study to prepare portfolios and showcases

# curricular details

# VAPA/CTE Standards

All arts curriculum is both VAPA and CTE standards based.

AAI classes and workshops are designed to provide students with exposure to the world of working artists.

We offer a pre-professional arts program which includes a teaching staff of professionals in the arts fields and classes that prepare students for advanced education and career paths. Workshops, intensives and seminars are taught by experts in the field of art.



# standards based program



- **interdisciplinary arts and english curriculum**

POETRY PERFORMANCE

# artworks artistnetwork

- expose AAI students to exemplary, actual works of art
- provide a context within which students study those works within their cultural and social context
- teach workshops that enable students to acquire skills needed to practice specific art forms
- provide performance/exhibit opportunities within the community
- offer assessment according to state and national arts education standards
- provides a faculty, & community, of art professionals in all strands that prepare students for their post secondary experience
- through workshops students are exposed to the world of the working artist

## Pre-Professional Arts Program

### AAI • ARTS ARCATA!

Oil painting by Megan Sandstrom, a senior at the Arcata Arts Institute. The exhibit is at North Soles on the Arcata Plaza this Feb. through the month of March.



#### Art Institute Inspires Blossoming Minds Student work displayed in a book and around town

By Brett Shiells Posted: 2/6/08 HSU Lumberjack

Megan Sandstrom attends Arcata High School, but often spends Friday afternoons across the street at a figure drawing workshop.

"It's just more fun," Sandstrom said, "and it still counts for school!"

She is part of the Arcata Arts Institute, or AAI, a school within the high school with a special curriculum. Her senior year is devoted to building a strong portfolio and getting into the Chicago Arts Institute. The figure drawing sessions count toward a workshop requirement for Arcata Art Institute students, Sandstrom explained, like a lab requirement for a science class at Humboldt State.

paintings at North Soles. She is one of eight institute students slated to show paintings and photographs at venues throughout Arcata during Arts Alive this Saturday.

In addition to Sandstrom, Melitta Jackson and Brittany Keyes will show work at Bon Boniere, and Kia Hayes' photography will be on display at Japhy's.

Next door, the Redwood Yogurt Shoppe is hosting a group show with institute students Kyle Sterner, Ginny Thonson, and Naomi Rimson, featuring an eclectic mix of work about people done in several mediums.

"I'm really excited about the

institute through Humboldt State's teaching creative program, and said he had a chance to influence artists at such a pivotal time. "Teaching workshops to these students works on a high level," Clark said. "My whole experience is

Darrell Holbrooks is an institute student with a show, a group of paintings comprising his senior work which can be seen

"With Arcata High, whoever needs to see a show," Mosgo's manager Alexander said. "We've had AAI two months of work whatever they need

Alexander said four

- **SSP - SPECIALIZED SECONDARY PROGRAM** (SCHOOL WITHIN A SCHOOL)
- **SSP DEMONSTRATION SITE**
- **COLLABORATION WITH HSU CREDENTIAL PROGRAM**
- **CARL PERKINS DEMONSTRATION SITE**
- **ARTICULATION WITH COLLEGE OF THE REDWOODS**
  
- **DISTRICT SUPPORT** (SECTIONS)
- **COMMUNITY SUPPORT** (WORKSHOPS)

AAI

**origins/partners/sustainability**

VAPA

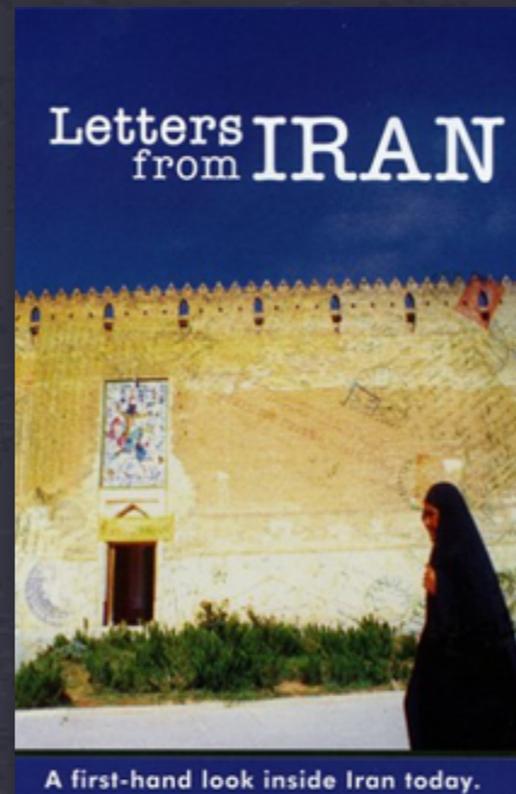
CTE

March 25th  
Saturday, 2:00 PM  
300 5th St., Eureka  
Performance & Reception  
\$18.00

an NCRT benefit for AAI

# henry IV part one

Support arts education in our schools,  
art works art matters!  
To find out more about the Arcata Arts Institute,  
a school for advanced arts study at Arcata High  
School, go to [www.artsinstitute.net](http://www.artsinstitute.net).  
Information meetings for the public March 20th  
in the AHS library, 12:30 PM and March 21st in  
the AHS library, 5:30 PM  
Auditions for 2007-2008 begin April 3rd.



Artist Experts often are self funded via  
our Area Foundation or via last year's  
fundraisers or thru the AAI Foundation.

VAPA

CTE



artworks  
artistnetwork

*arcata arts institute student artwork and music showcase*

# THE FIGURE

*what?* Arcata Arts Institute  
Student figure drawings  
Multi-cultural music

*where?* Romane's Bakery  
209 E. Street  
Old Town, Eureka

*when?* Saturday, February 4  
6PM - 9PM  
Eureka's Arts Alive!

ARTWORK WILL BE SHOWCASED THROUGH THE ENTIRE MONTH OF FEBRUARY

aaai, a school within arcata high school. www.artsinstitute.net

September 2007-May 2008  
Every Monday, 5:00-7:00 PM  
Stewart Art Studio figure drawing room  
Stewart School building  
across from AHS  
materials supplied

Joyce Jonte  
Life drawing is the  
ultimate artist's exercise,  
the stretch before the  
swim, it is the swim itself.  
The focus achieved in a  
life drawing session is  
powerful!

aaai workshop series  
figure drawing with joyce

LIFE DRAWING CLASSES DURING THE SCHOOL DAY • EXTENDED WORKSHOPS EVERY WEEK AT STEWART STUDIOS 3:30 PM-5:00PM  
• ANNUAL FIGURE DRAWING EXHIBIT IN MARCH WITH AAI MUSICIANS @ OPENING DURING ARTS ALIVE! AT COMMUNITY GALLERY.

ARCATA ARTS INSTITUTE  
for more info about the AAI visit: [artsinstitute.net](http://artsinstitute.net)



## The Encyclopedia of Nonsensical Ambiguity

### Book Signing

Friday Jan. 25th,  
2008

Northtown Books  
957 H St., Arcata  
7:00 - 9:00 PM

Ten high school artists from the Arcata Arts Institute, with the help of two artist teachers, have collaborated to publish a full color, 144 page, illustrated book. The book will be available at Northtown Books. Join us for the book signing.

Jan. 25th, 2008. Meet the artists and enjoy refreshments Friday evening. The book features art created by: Kaitlin Hooper, Gerry St. Charles Monet, Hannah Garrett, Danae Kirtley, Gabe Selinger,

Brittany Keyes, Alex Zellinski, Camille Sanford, Danielle Kelly, Justin Love, Forest Stearns, and Casey Cripes. Books may also be ordered online from: [www.lulu.com](http://www.lulu.com)



Watercolored

by: Hannah Garrett

**CHARACTER DEVELOPMENT WORKSHOP WITH 10 STUDENT ILLUSTRATORS & 2 ARTIST EXPERTS • FULL COLOR 144 PAGE BOOK PUBLISHED • BOOK LAUNCH AT LOCAL BOOKSTORE • SALES THROUGH LULU PRESS/[WWW.LULU.COM](http://WWW.LULU.COM)**

**VAPA** 1.0 Artistic Perception, 2.0 Creative Expression, 4.0 Cultural Context, 4.0 Aesthetic Valuing, 5.0 Connections, Applications

**CTE** A1.0 Academics, B2.0 Communications, 4.0 Technology, 5.0 Critical Thinking, 7.0 Responsibility and Flexibility, 8.0 Ethics and Legal Responsibilities, 9.0 Teamwork, 10.0 Technical Knowledge and Skills, 11.0 Demonstration and Application

art matters art works



# aai fashion design

## student show

fall collections from:  
 corrie  
 rachel  
 jordan (production)  
 becky  
 & art direction by Jess



The Arcata Arts Institute  
 Presents  
 A Student Fashion Design Event :

### solo

Senior Projects of 2005

Located at The DanCenter  
 (In the Old Creamery Building)  
 824 L St. Arcata

June 3, 2005  
 8 o'clock p.m.

The price of a ticket  
 includes:  
 an evening of High Fashion,  
 entertainment,  
 and hor-d'oeuvres  
 by Cordon Bleu Paris trained chef

Tickets available at the door,  
 at Arcata High School,  
 and at Heart Bead, on the Plaza in Arcata.  
 Tickets: \$15, students & under 12 yr. \$10,  
 under 6 yr. free

Contact us for more info at 825-2400 or [abc@artsinstitute.net](mailto:abc@artsinstitute.net).  
 Arcata Arts Institute, a school within a school @ Arcata High School,  
[www.artsinstitute.net](http://www.artsinstitute.net)



an aai runway event

# Flow



may 29th, 2010  
 8 o'clock  
 "d" st community center  
 arcata

tickets available  
 at hot knots  
 on the arcata plaza

art works • art mattersartsinstitute.net

**AAI Fashion Design** • largest fundraiser • greatest community collaboration • most interdisciplinary project • (most fun!)

**VAPA** 1.0 Artistic Perception, 2.0 Creative Expression, 4.0 Cultural Context, 4.0 Aesthetic Valuing, 5.0 Connections, Applications

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Melding **VAPA** with **CTE**.

We develop the students' passions and teach them the skills to follow those passions by offering rigorous, academic learning within a contextualized, standards based, curriculum.



**AAI**

**school to career curriculum works**

**VAPA**

**CTE**

- **A-G UC APPROVED COURSES -**

<http://www.ucop.edu/a-gGuide/ag/a-g/welcome.html>

- **COLLEGE BOARD AP COURSES -**

<http://apcentral.collegeboard.com/apc/public/courses/descriptions/index.html>

- **CTEONLINE -**

<http://http://www.cteonline.org/>

AAI

**sustainability means relevant curriculum**

VAPA

CTE

- **VAPA STANDARDS -**

<http://www.cde.ca.gov/ci/vp/>

- **CTE STANDARDS -**

<http://www.cteonline.org/portal/default/Standards/Browser?action=2&view=level&id=14375>

AAI

**relevant curriculum is standards based**

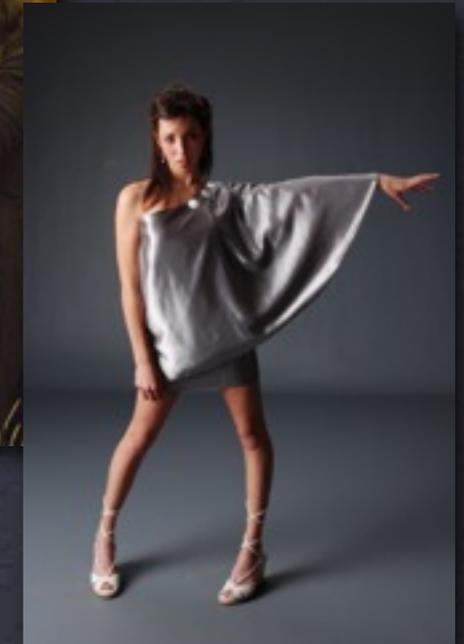
VAPA

CTE

## 8 HABITS OF MIND: Cognitive skills promoted through high-quality visual arts learning experiences.

*Studio Thinking, Hetland, et.al., 2007*

- Learning to develop craft: using art tools, materials, and concepts
- Learning to engage and persist: committing and following through
- Learning to envision: planning beyond seeing
- Learning to express: finding personal visions
- Learning to observe: seeing beyond the ordinary
- Learning to reflect: thinking metacognitively



## CTE FOUNDATION STANDARD 5.0/VAPA 5.0 CONNECTIONS

5.0 Students will learn how to create alternative solutions by using critical thinking skills such as logical reasoning, analytical thinking, and problem-solving techniques.

5.0 Students apply what they learn in the visual arts across subject areas. They develop competencies and creative skills in problem solving, communication, and management of time and resources that contribute to lifelong learning and career skills.

# CONNECT WITH INDUSTRY PARTNERS:

*my notes of skills needed from recent meetings -*

## **Focus:**

pay attention to details, observe critically, remember, read for understanding, set and meet goals,

## **Explain:**

media literacy , determine and use the right media for the right job, draw, present ideas digitally, design for the audience, depict data visually, convey ideas in text, speak so others can understand,

## **Interact:**

advocate and influence, resolve conflict and negotiate, collaborate-face to face or virtually, guide others, lead,

## **Analyze:**

interpret data, make decisions, think critically, solve problems, forecast,

## **Flex:**

think across disciplines, think across cultures, innovate, adapt to new situations, see others' perspectives, be creative,

## **Learn:**

formulate a learning plan, synthesize the details, Information literacy - what info is needed?, how is the info organized?, what would be the best sources?, where/how should I look?, formulate good questions, reflect and evaluate, know what you know (metacognition)  
awareness and understanding of one's own thought processes.

AAI

## CTE FOUNDATION STANDARDS/VAPA 5.0 CONNECTIONS

**CTE**

5.0 Students will learn how to create alternative solutions by using critical thinking skills such as logical reasoning, analytical thinking, and problem-solving techniques.

**VAPA**

5.0 Students apply what they learn in the visual arts across subject areas. They develop competencies and creative skills in problem solving, communication, and management of time and resources that contribute to lifelong learning and career skills.

Northern Humboldt Union High School District (NOHUM) received a five-year Teacher Incentive Fund Grant. (\$4,638,960) Northern Humboldt was one of only three school districts in California selected to receive a grant award. There were a total of 62 grants awarded nationally.

### **THRIVE , has five major goals:**

- 1) Increase student achievement
- 2) Increase the percentage of teachers serving high-need students, and in hard-to-staff subjects who have a record of effectiveness
- 3) Increase the effectiveness of teachers, principals and other personnel
- 4) Implement a Performance Based Compensation System for effective teachers and principals; and
- 5) Implement sustainable change in the teacher and principal compensation system of the district.

AAI

**Standards based curriculum should be easily assessed**

VAPA

CTE

## With THRIVE we are following the following strategies to implement Standards-based Instruction:

- Collaborate with colleagues to develop a shared understanding of what effective, standards-based instruction is.
- Learn how to effectively communicate what the expectations are in terms of student performance so -
  - students are clear about what the criteria are for a lesson
  - students get timely feedback on their work
  - students can self-assess on a regular basis
  - parents are aware of student progress
- Align instruction to standards
  - to infuse curriculum with rigor and help students develop deep understanding
  - map backwards from expectations to access
  - develop differentiated instruction
- Collect accurate data on student performance.
- Use data to guide instruction.
- Work effectively as part of a team.

AAI

**Standards based curriculum should be easily assessed**

VAPA

CTE

STAYING  
RELEVANT  
COUNTS

- **ADVOCATE**
- **INFORM**
- **PAY ATTENTION TO ECONOMIC DEVELOPMENT NEEDS**
- **PAY ATTENTION TO COMMUNITY NEEDS**

[California Alliance for Arts Education](http://www.artsed411.org/advocate/index.aspx)

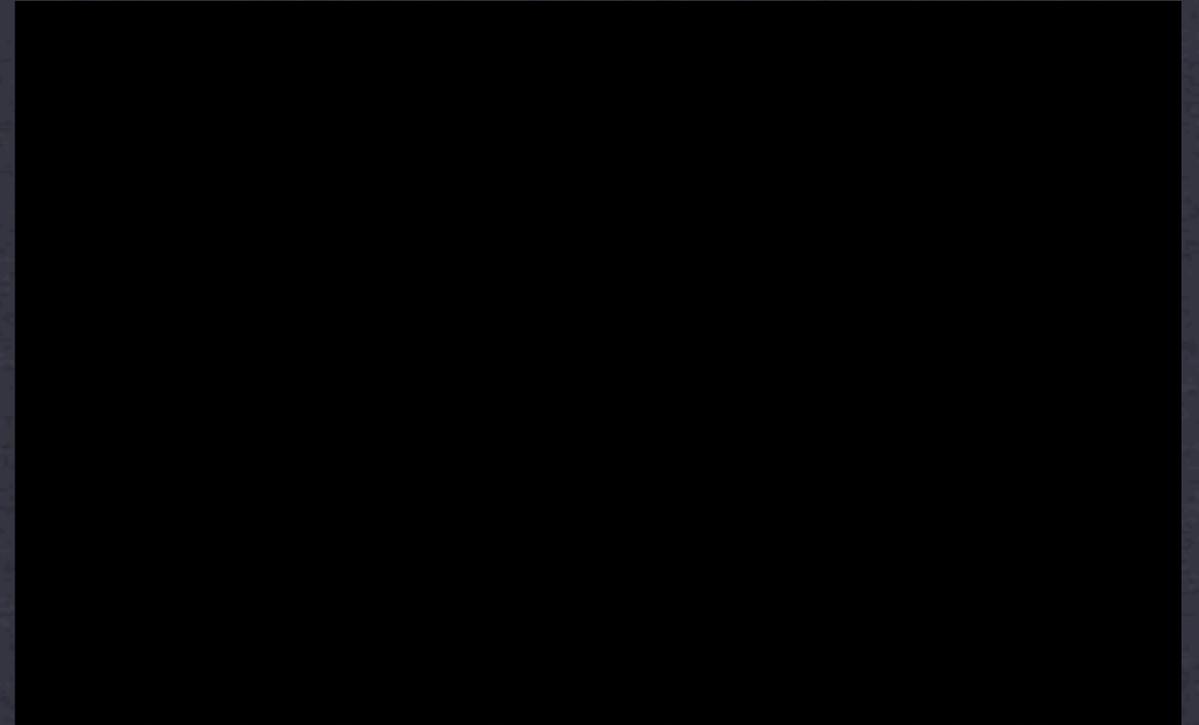
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[Americans for the Arts](http://www.americansforthearts.org/)

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## Ten Lessons the Arts Teach

The arts teach us to make good judgments about qualitative relationships.

Unlike much of the curriculum in which correct answers and rules prevail, in the arts, it is judgment rather than rules that prevail.

The arts teach us that problems can have more than one solution and that questions can have more than one answer.

The arts celebrate multiple perspectives.

One of their large lessons is that there are many ways to see and interpret the world.

The arts teach us that in complex forms of problem solving purposes are seldom fixed, but change with circumstance and opportunity. Learning in the arts requires the ability and a willingness to surrender to the unanticipated possibilities of the work as it unfolds.

The arts make vivid the fact that neither words in their literal form nor number exhaust what we can know. The limits of our language do not define the limits of our cognition.

The arts teach us that small differences can have large effects. The arts traffic in subtleties.

The arts teach us to think through and within a material. All art forms employ some means through which images become real.

The arts help us learn to say what cannot be said. When we are invited to disclose what a work of art helps us feel, we must reach into our poetic capacities to find the words that will do the job.

The arts enable us to have experience we can have from no other source and through such experience to discover the range and variety of what we are capable of feeling.

The arts' position in the school curriculum symbolizes to the young what adults believe is important.

*SOURCE: Eisner, E. (2002). The Arts and the Creation of Mind, In Chapter 4, What the Arts Teach and How It Shows. (pp. 70-92). Yale University Press. Available from NAEA Publications.*

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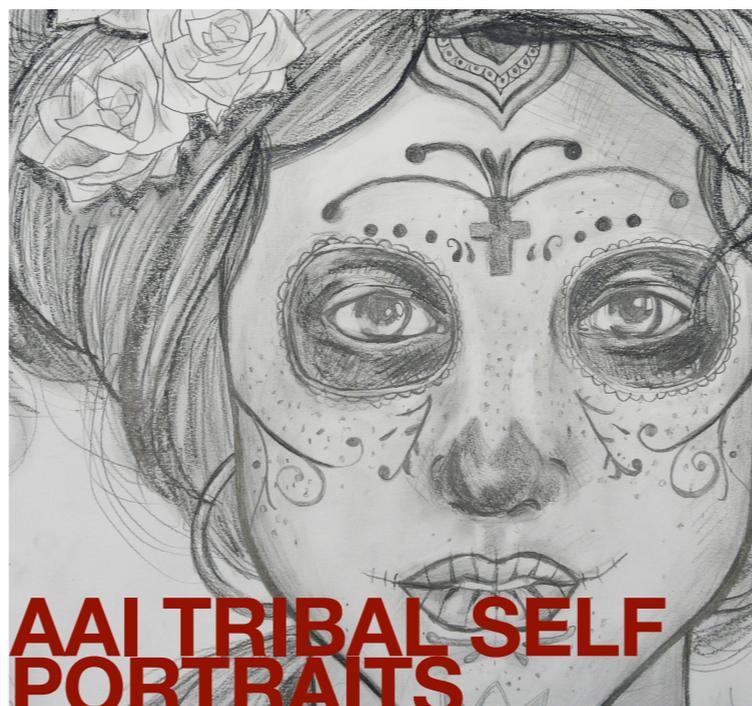
[ARTSINSTITUTE.NET](http://ARTSINSTITUTE.NET)

aa*i*

S  
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s h o w c a s e s

aa*i*



## AAI TRIBAL SELF PORTRAITS

These self-portraits were created by students in the Arcata Arts Institute. In response to the question, What tribe do you want to be from?, students depicted themselves as members of various global tribes. As students were required to depict cultural traits which they identified with, the portraits involved a great deal of independent research. Each drawing also serves as a study in form, values and composition.

website  
[artsinstitute.net](http://artsinstitute.net)

ART MATTERS • ART WORKS

The Arcata Arts Institute is a specialized program for high school students who excel in the visual & performing arts. AAI offers a unique balance of tradition and innovation, liberal arts and visual arts, technology and touch, fine art and design.

